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Making Your Online Store Work Harder

magico

Your Online Store should....



SUPPORT DECISIONS



DRIVE PROFITABILITY

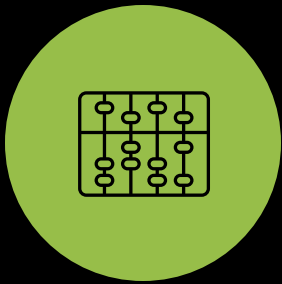


INCREASE EFFICIENCIES

Why ERP/EPOS Integration Matter

- Avoid double data entry
- Prevent stock discrepancies
- Eliminate outdated pricing
- Instead, enjoy
 - Faster order processing.
 - Fewer errors.
 - Dramatically improved customer experience

Tools & Features to Drive More Sales



Strong Catalogue
Capabilities



Dynamic Merchandising



Smart Promotions ,
Upselling & Bundling




Back in Stock Email
Alerts

Strong Catalogue Capabilities




Smart Promotions Upselling & Bundling



J.Lindeberg
Gents Holiday Bundle

~~€189.85~~ **€159.85**

Bundle Pack - Save €30

or pay €31.97 today, and 4 Fortnightly payments of €31.97 Interest free with  [more info](#)

Code Bundle25JLSummer
Bundle up and save €30 with this shirts, shorts and hat bundle from J.Lindeberg.

Additional Options

- ☐ [Golfers Club Collection Wood Tees 20-Pack . White](#) (+ **€2.50**)
- ☐ [Softspikes Golf Ball Alignment Tool . ONE](#) (+ **€9.95**)
- ☐ [Golfers Club Collection Cone Tee Multicolour Short](#) (+ **€2.95**)

☒ Home Delivery ☐ Click & Collect

✓ In Stock ✗ Out of Stock

+ Create My Bundle

↑

Dynamic Merchandising

Popular Products in this Category



MILWAUKEE
PACKOUT - Plumbing Set -
74pcs - 4932499467

€529.00 Ex. VAT



MILWAUKEE
48 Pocket PACKOUT Backpack
- 4932471131

€149.00 Ex. VAT



BESSEY
One Handed Lifting Tool -
180Kg Lifting Capacity -
BEY23

€139.00 Ex. VAT



WIHA
Electricians VDE S/Driver &
Plier Set - 47041

€54.00 Ex. VAT

Back in Stock Email Alerts

CHEF & SOMMELIER
Cabernet Supreme C&S 47cl (Box 6)

~~€25.58~~ **€24.30** Ex. VAT

Shop 5% Off Everything

Code BARFJ036

Out of Stock

1

☒ Email me when back in stock



B2B Benefits -
Maximise your
Trade Customer
Opportunities

B2B Benefits

Transform your Sales Environment



```
graph TD; A[Transform your Sales Environment] --> B[Add Value to Trade Customer]; B --> C[Reduce Order Entry Errors]; C --> D[Increase effectiveness of Sales Reps]; D --> E[Valuable Trade Customer Information];
```

Add Value to Trade Customer

Reduce Order Entry Errors

Increase effectiveness of Sales Reps

Valuable Trade Customer Information

B2B in action

Welcome back, Joe Bloggs2

Manage your account

- Home
- Quick Order
- Your Orders
- Your Lists
- Your Out of Stock List
- Your Details
- Change Password
- Sign out

Recent Orders - View all your orders (4 orders)

Order	Order Date	Order Status Updated	# Items	Order Value	View Details
WEB5077	Fri 1 Aug 2025 at 10:41	New Order Fri 1 Aug 2025 at 10:41	12	€1,199.88	Details
WEB5075	Fri 1 Aug 2025 at 10:40	New Order Fri 1 Aug 2025 at 10:40	18	€1,799.82	Details
WEB5073	Wed 21 May 2025 at 10:11	New Order Wed 21 May 2025 at 10:11	69	€6,899.31	Details
WEB5071	Tue 20 May 2025 at 18:16	New Order Tue 20 May 2025 at 18:16	161	€16,098.39	Details

Your Lists

Create New List

Delete Selected

Search by Keyword(s)

Search

3 Items Viewing all

<input type="checkbox"/>	List Name	Created On	Updated	# Items	View Details	Add to Basket
<input type="checkbox"/>	Tuesday Orders	Tue 26 Aug 2025 at 15:12	Tue 26 Aug 2025 at 15:12	35	Details	Add List to Basket
<input type="checkbox"/>	Monday Orders	Fri 1 Aug 2025 at 10:42	Fri 1 Aug 2025 at 10:42	6	Details	Add List to Basket
<input type="checkbox"/>	My Monthly Order	Wed 21 May 2025 at 10:13	Wed 21 May 2025 at 10:13	13	Details	Add List to Basket

Lists Shared with Me

Search by Keyword(s)

Search

2 Items Viewing all

List Name	Updated	# Items	Shared By	View Details	Add to Basket
September deals	Thu 28 Nov 2024 at 10:57	1	Superuser6	Details	Add List to Basket
June Specials	Thu 9 Jul 2020 at 10:37	0	Super User	Details	Add List to Basket

Your Out of Stock List

Updated Fri 1 Aug 2025 at 10:43



Number of Items 28

List Sub-Total €2,799.72

Print a Copy

Delete Selected

Add Selected to Basket

<input type="checkbox"/>	Item	Quantity	Price	Total	Date Added	Updated	Add to Basket	
<input type="checkbox"/>	<div><div><div>Out of Stock</div></div><div><div>Brand Name</div><div>ynet Of Fresh Summer Strawberries</div><div>1 STRAWBERRY01</div><div>8564756001</div></div><div><div>Inner 12</div><div>Outer 144</div></div></div>	<input type="text" value="24"/>	€99.99	€2,399.76	Tue 20 May 2025 at 18:16	Next available Tue 27 Feb 2018	Update	Add to Basket
<input type="checkbox"/>	<div><div><div>Out of Stock</div></div><div><div>Brand Name</div><div>Brand One Eggplant</div><div>1 EGGPLANT01</div><div>3345600078</div></div><div><div>Inner 2</div><div>Outer n/a</div></div></div>	<input type="text" value="4"/>	€99.99	€399.96	Tue 20 May 2025 at 18:16		Update	Add to Basket

Quick Order - Shop by Product Code

Quick Order Total: € 2,399.76

Clear Quick Order

Item Code	Item Details	Quantity	Unit Price	Item Total	Remove
ORANGE01	The Complete Orange Inner Pack 4 // Outer Pack 24 // Min: 4	<input type="text" value="4"/>	€ 99.99	€ 399.96	Remove
APPLE01R	Brand One Juicy Red Apple Inner Pack 10 // Outer Pack 100 // Min: 20	<input type="text" value="20"/>	€ 99.99	€ 1,999.80	Remove
e.g. ABC012345		<input type="text" value="e.g. 1"/>			

Add to List

Add to Basket

Who are Magico and AB Commerce



- Our Experience - supplying eCommerce solutions to the Irish and UK market since 1999
- Magico has implemented over 300 websites.
- Dedicated Implementation Service, Post go live Support & Training Team
- Eco-System of advanced ecommerce supports for content management services, paid digital marketing
- Our Mission - Build, Grow, Analyse, Improve



- Reliable & Scalable eCommerce Solution
- Shared Success Model - No Hidden Costs
- Collaborative Roadmap - Free & Paid upgrades
- Advanced eCommerce Integration Partners, e.g Stripe, Klaviyo, Trustpilot
- AI features

Thanks for listening
EMAIL ekelly@magico.com
We would love to hear from you

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